

SRIRAM S

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PROFESSIONAL SUMMARY

Web and Mobile Developer with **2+ years of hands-on professional experience** in building, deploying, and maintaining production-ready websites and Android applications. Strong expertise in WordPress, Elementor, Android (Kotlin/Java), REST APIs, SEO, and Google Ads. Proven ability to manage end-to-end projects including requirement analysis, development, deployment, optimization, and support. Experienced in AI-assisted development to accelerate delivery while ensuring quality, performance, and reliability. Passionate about scalable digital solutions and continuous learning.

TECHNICAL SKILLS

Web Development:

WordPress, Elementor, HTML, CSS, JavaScript, Web Hosting, Domain & Server Management

Mobile Development:

Kotlin, Java, Android Studio, REST APIs, API Integration

Digital Marketing & SEO:

Google Ads, Search Engine Optimization (SEO), Google Business Profile Optimization, Local SEO

AI-Assisted Development:

Code scaffolding, debugging, refactoring, API integration, documentation, manual testing and validation

Tools & Platforms:

Moodle LMS, AzuraCast, Windows, Ubuntu, AI Development Tools

Languages

Tamil (Native), English (Professional Working Proficiency)

PROFESSIONAL EXPERIENCE

Web & Mobile Developer

Grafikos, Besant Nagar, Chennai

September 2023 – Present

- Designed, developed, and maintained responsive websites using **WordPress and Elementor** for multiple client projects.
- Managed complete project lifecycle including client interaction, requirement gathering, development, deployment, and ongoing support.
- Developed and maintained **Android applications** using **Kotlin and Java**, integrating REST APIs for real-time data and media streaming.
- Executed and optimized **Google Ads campaigns**, improving visibility and lead generation for local and service-based businesses.
- Optimized **Google Business Profiles** and implemented on-page SEO strategies to improve local search rankings.
- Handled **web hosting, domain configuration, and server setup**, ensuring performance, uptime, and security.
- Worked with **Moodle LMS and AzuraCast** to support learning management and streaming solutions.
- Leveraged **AI tools** to accelerate debugging, API integration, code optimization, and documentation while ensuring production-ready quality through manual validation and testing.

PROJECTS

Church Sermon Android Application - [Link](#)

- Developed a native Android application using **Kotlin** to stream church sermons via API integration.
 - Integrated **Gemini AI** features to enhance content handling and user experience.
 - Implemented REST APIs for real-time audio streaming with a clean and intuitive UI.
 - **Tech Stack:** Kotlin, Android Studio, REST APIs, Gemini AI
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India Weather Satellite Android Application - [Link](#)

- Built an Android application to display real-time weather satellite imagery for India.
 - Integrated live weather APIs and implemented web scraping for up-to-date satellite visuals.
 - Utilized AI tools to assist data handling and visualization workflows.
 - **Tech Stack:** Java, Weather APIs, Android Studio, AI Development Tools
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EDUCATION

Bachelor of Science (B.Sc.) – Computer Science

Meenaakshi Ramasamy Arts & Science College

2020 – 2023

Higher Secondary – Computer Science

Arasunagar Matriculation Higher Secondary School

2012 – 2020

CERTIFICATIONS

- Beginner SEO – Semrush - [Link](#)
 - Java for Programmers Crash Course - [Link](#)
 - Problem Solver – Bronze Badge - [Link](#)
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ADDITIONAL INFORMATION

- Open to roles in **Web Development, Android Application Development, and Digital Marketing**
- Strong problem-solving ability with a fast-learning mindset
- Actively exploring AI-integrated applications and modern development workflows